

NHF

116 West 32nd Street · 11th floor
New York, NY · 10001

HFA

210 7th St SE · Suite 200 B
Washington, DC · 20003

As the national organizations who provide support for the bleeding disorders community, we are reaching out with a unified voice to encourage our chapters to view the recently released film, *Bad Blood: A Cautionary Tale*. NHF chapters are receiving a copy of the DVD (and License to show the film to the public) purchased by NHF. HFA has a limited number of copies available to HFA member organizations in its lending library. We encourage you to use the film to educate your donors, (local) community leaders and organizational partners. We have also provided a *How to Plan a Screening Guide* to assist you in this process.

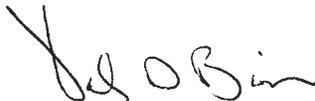
Producer/Director Marilyn Ness gives an excellent historical background for the events that took place during the HIV/AIDS and hepatitis C epidemics. The movie provides firsthand accounts from the patients and providers who were directly affected and involved. The film will leave many with a sense of sadness but also a desire to act. This will be your opportunity to inspire those in attendance to support your organization's work. Your work in collaboration with NHF and HFA advances research, supports blood safety and ensures access for all those dependent on blood, blood products and a national healthcare solution.

We have worked together to address blood safety issues, develop stronger relations with our physicians and enhance our partnership with industry to improve the products we rely on and develop better treatments for the future. We must continue those collaborations and create new ones with the general public, a group about to be educated on our history.

We here at NHF and HFA are available to support your efforts in educating all about these important events. We will provide any technical assistance or other help you need in promoting the film. Please don't hesitate to contact John Indence at jindence@hemophilia.org or Katie Whittle at kwhittle@hemophiliafed.org.

Thank you for your continued work on behalf of the bleeding disorders community.

Sincerely,



Val D. Bias
CEO
National Hemophilia Foundation



Kimberly Haugstad
Executive Director
Hemophilia Federation of America